

THE POLICE ATHLETIC LEAGUE BALL

WHAT IS THE POLICE ATHLETIC LEAGUE BALL

The Police Athletic League Ball is a fundraising event that directly benefits the Erie Police Athletic League (PAL).

WHAT IS PAL

The Police Athletic League (PAL) program of Erie is a non-profit organization that is supported and staffed by the Erie Police Department, Erie County Sheriff's department, Gannon University Police Department and Erie County Detectives. Officers interact with, coach, mentor and teach students after school. Programming is tailored around the interests and curiosity of kids in concert with the GEARS after school programming standards.

PAL'S MISSION

PAL is based on the conviction that young people, if they are reached early enough, can cultivate strong positive attitudes towards/with law enforcement in their journey through life, with the goal being that of maturity, inclusiveness, and good citizenship.

Studies have shown that if a young person engages and interacts with law enforcement on the ball field, gym, or classroom, they will likely understand and respect the laws that police officers enforce. Such respect is beneficial to the youth, the police officer, our neighborhoods, and the business community.

HOW WE'VE GROWN

2016-17: PAL began in one school, Pfeiffer Burleigh, with 35 students participating. Later that year, Trinity Community Center was added. The first annual summer commuter camp at Gannon University hosted 65 kids.

2017-18: PAL added McKinley Elementary to the program. The 2nd annual summer camp at Gannon grew to 145 campers from the combined three locations.

2018-19: PAL added four new elementary schools including Harding, Jefferson, Lincoln, and Diehl. The third annual summer camp at Gannon grew to nearly 200 kid campers.

2020-21: PAL was run in six schools and one community center, serving more than 300 students throughout the city of Erie.

2022-23: Erie PAL, after 2022, added 3 more separate locations to the program, bringing our total number to 19 different entities that Erie PAL currently serves throughout the city of Erie. Erie PAL currently serves approx. 1200 kids throughout the city of Erie. Erie PAL also added 1 additional summer camp, bringing our total of 4 summer camps run by our officer's throughout the summer months, including our summer program.

2023-24: This was a ground breaking year for Erie PAL We added another Perry Elementary school to our program and growing our numbers to approximately 1600 kids. Along with the addition to adding Perry, we took our first overnight trip with taking 41 kids to Washington DC. The kids were able to view all of the historical monuments the first night. From there, we took the kids to the Holocaust Museum and the National Law Enforcement Museum. Along with our DC trip, we took a small group of our older kids to New York City for a 2-night trip. When we arrived in NYC we took the kids to their first Broadway showing of Aladdin. The next day, we took a walk to go see Times Square, the Today show, and sight seeing around NYC. We took the kids to the 9/11 Memorial Museum. From there, the kids then got the opportunity to get on a boat to see the Statue of Liberty and go to Ellis Island to learn a little more about their family history. We wrapped up this historical trip with a tour of NYPD's command station.

WHY SPONSOR

Sponsorship of the Police Athletic League's Ball will help support the continued growth of PAL, providing a unique opportunity to support hundreds of families seeking to join the Erie PAL program. The Erie PAL program continues to grow with the support of the Erie School District and the community. Your donations and sponsorships will allow us to meet the needs and resources required to add locations and continue to foster the power and promise of the cop-kid relationship.



Saturday, February 22, 2025 • Ambassador Center • 5:00 pm - 11:00 pm

THE POLICE ATHLETIC LEAGUE BALL

The Erie Police Athletic League (PAL) connects inner-city kids with police officers to unlock the power and promise of the cop-kid relationship.

Since its renaissance in 2017, Erie PAL has grown to serve 1200 kids, offering a fresh connection with local police officers who interact with, coach, mentor, and teach students after school.

Erie PAL is providing a unique environment where kids and cops develop positive and meaningful relationships early on - a proven way to reduce crime in our neighborhoods, promote positive character development, and improve educational outcomes.

The third annual Erie PAL Ball is your organization's opportunity to support the children and teens who benefit from Erie PAL.



SUPPORT ERIE PAL KIDS BY SPONSORING THE THIRD ANNUAL ERIE PAL BALL
One hundred percent of your sponsorship directly benefits the PAL program and its kids.

SPONSORSHIP LEVELS

CHIEF SPONSOR - \$10,000

Each Chief Sponsor will support 50 Erie PAL kids field trips, snacks, and fees for one year

- Your logo/name on select promotional and advertising materials, as well as video played during the event
- A full page ad in the souvenir program book
- Social Media recognition (four pre-event posts, post-event thank you graphic)
- 10 event tickets

CAPTAIN SPONSOR - \$5,000

Each Captain Sponsor will support 25 Erie PAL kids field trips, snacks, and fees for one year

- Your logo/name is displayed at the event
- A full page ad in the souvenir program book
- 6 event tickets

LIEUTENANT SPONSOR - \$1,000

Each Lieutenant Sponsor will support 5 Erie PAL kids field trips, snacks, and fees for one year

- Your logo/name is displayed at the event
- A full page ad in the souvenir program book
- 4 event tickets

SOUVENIR PROGRAM BOOK ADS:

- Full page \$250
- Half page \$150
- Quarter page \$80
- Ad Design \$35
- Use ad from previous year

Full color program inside and cover
Please provide hi-res artwork/copy PDF by January 17th, 2025.



IN-KIND DONATIONS

The Police Athletic League's Ball accepts in-kind donations as part of the silent auction and cash donations. (Coupons and gifts not given monetary credit.)

Please mail checks to:

Erie Police Athletic League
626 State Street, Room 106
Erie, PA 16501

For more information on sponsorships, ads, or donations, please contact PAL@erie.pa.us
You can also message our Facebook Page:
Erie PAL

**PURCHASE TICKETS
HERE**



THE POLICE ATHLETIC LEAGUE BALL



A look into our 4 kids camps we offer:

- Gannon Camp
- Boys & Girls Club
- Mercyhurst Jr. Police Academy
- Mercyhurst Intelligence Camp



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YES, I WOULD LIKE TO SPONSOR THE POLICE ATHLETIC LEAGUE BALL

CONTACT INFORMATION

COMPANY _____

CONTACT NAME _____

STREET ADDRESS _____

CITY, STATE, ZIP _____

TELEPHONE _____

EMAIL _____

PLEASE SELECT SPONSORSHIP LEVEL:

- NAMING SPONSOR
- CO-HOST SPONSOR
- CHIEF SPONSOR
- CAPTAIN SPONSOR
- LIEUTENANT SPONSOR
- OTHER AMOUNT _____
- IN-KIND DONATION
- DESCRIPTION & VALUE OF DONATION

- I wish to acquire my _____ tickets
- I wish to gift my _____ tickets

PROGRAM BOOK ADS:

- Full page - \$250
- Half page - \$150
- Quarter page - \$80
- Ad Design - \$35
- Use ad from last year

*Full Color program inside and cover
Please provide hi-res PDF by January 17th*

PLEASE MAIL COMPLETED FORMS TO:

ERIE POLICE ATHLETIC LEAGUE
626 STATE STREET, ROOM #106
ERIE, PA 16501

SPONSORSHIP, DONATIONS, AND ADS
MUST BE HANDED IN AND SENT BY
JANUARY 17TH, 2025 IN ORDER TO ENSURE
USE AT THE PAL BALL AND FULL
UTILIZATION OF SPONSORSHIP BENEFITS

QUESTIONS?

Email: hfoltz@erie.pa.us or afields@erie.pa.us

**ELECTRONIC SPONSORSHIP PAYMENT
ACCEPTED AT PAYPAL: PAL@erie.pa.us**

Ticket purchases please use
this QR Code.



In kind donations please use
this QR Code.



PAL IS 501c3 NON-PROFIT AND IS TAX DEDUCTIBLE.

****THE PAL BALL RESERVES THE RIGHT TO DETERMINE APPROPRIATE USE AND PLACEMENT OF IN-KIND DONATIONS DURING THE BALL****

Ad information

1/4 page ad - 4.25" x 5.5" (portrait)

1/2 page ad - 5.5" x 8.5" (landscape)

Full Page Ad - 8.5" x 11" (portrait)

What makes up a page -

(1) - full page ad

(2) - 1/2 page ads = 1 full page

(2) - 1/4 page ads & (1) 1/2 page ad = 1 full page

(4) - 1/4 page ads = 1 full page

Files that are acceptable - High resolution ads are required for optimum print quality.

pdf

jpeg

png