

# THE POLICE ATHLETIC LEAGUE BALL

## WHAT IS THE POLICE ATHLETIC LEAGUE BALL

The Police Athletic League Ball is a fundraising event that directly benefits the Erie Police Athletic League (PAL).

## WHAT IS PAL

The Police Athletic League (PAL) program of Erie is a non-profit organization that is supported and staffed by the Erie Police Department, Erie County Sheriff's Department, Gannon University Police Department and Erie County Detectives. Officers interact with, coach, mentor and teach students after school. Programming is tailored around the interests and curiosity of kids in concert with the GEARS after school programming standards.



## PAL'S MISSION

PAL is based on the conviction that young people, if they are reached early enough, can cultivate strong positive attitudes towards law enforcement in their journey through life, with the goal being that of maturity, inclusiveness, and good citizenship. Studies have shown that if a young person engages and interacts with law enforcement on the ball field, gym, or classroom, they will likely understand and respect the laws that police officers enforce. Such respect is beneficial to the youth, the police officer, our neighborhoods, and the business community.

## HOW WE'VE GROWN

2016-17: PAL began in one school, Pfeiffer Burleigh, with 35 students participating. Later that year, Trinity Community Center was added. The first annual summer commuter camp at Gannon University hosted 65 kids.

2017-18: PAL added McKinley Elementary to the program. The 2nd annual summer camp at Gannon grew to 145 campers from the combined three locations.

2018-19: PAL added four new elementary schools including Harding, Jefferson, Lincoln, and Diehl. The third annual summer camp at Gannon grew to nearly 200 kid campers.

2020-21: PAL was run in six schools and one community center, serving more than 300 students throughout the city of Erie.

2022-23: Erie PAL, after 2022, added 3 more separate locations to the program, bringing our total number to 19 different entities that Erie PAL currently serves throughout the city of Erie. Erie PAL currently serves approx. 1200 kids throughout the city of Erie. Erie PAL also added 1 additional summer camp, bringing our total of 4 summer camps run by our officers throughout the summer months, including our summer program.

2023-24: This year, PAL has achieved a significant milestone in its growth. We added Perry Elementary School to our program, expanding our reach and impact. Our numbers have grown to approximately 1600 kids, a testament to the increasing influence of our organization. Along with the addition of Perry, we took our first overnight trip with 41 kids and 14 officers to Washington, DC. The kids were able to view all of the historical monuments the first night. From there, we took the kids to the Holocaust Museum and the National Law Enforcement Museum, providing them with valuable educational experiences. Our activities are not just educational, but also provided unique and unforgettable experiences. For instance, we took a small group of our older kids to New York City for a 2-night trip. When we arrived in NYC, we took the kids to their first Broadway showing of Aladdin, a moment they will cherish forever. The next day, we walked to Times Square and the Today Show and did some sightseeing around NYC. We took the kids to the 9/11 Memorial Museum, providing them with a profound and educational experience. From there, the kids then got the opportunity to get on a boat to see the Statue of Liberty and go to Ellis Island to learn a little more about their family history. We wrapped up this historical trip with a tour of NYPD's command station.

2024-25: We have added Millcreek Schools to our program, so we have grown beyond the City and we are still continuing to grow the program and took a trip to Chicago, Illinois.

## WHY SPONSOR

Sponsorship of the Police Athletic League's Ball will help support the continued growth of PAL, providing a unique opportunity to support hundreds of families seeking to join the Erie PAL program. The Erie PAL program continues to grow with the support of the Erie School District and the community. Your donations and sponsorships will allow us to meet the needs and resources required to add locations and continue to foster the power and promise of the cop-kid relationship.

*Saturday, March 14, 2026 • Ambassador Center • 5:00 pm - 11:00 pm*



# THE POLICE ATHLETIC LEAGUE BALL

The Erie Police Athletic League (PAL) connects inner-city kids with police officers to unlock the power and promise of the cop-kid relationship.

Since its renaissance in 2017, Erie PAL has grown to serve 1600 kids, offering a fresh connection with local police officers who interact with, coach, mentor, and teach students after school.

Erie PAL is providing a unique environment where kids and cops develop positive and meaningful relationships early on - a proven way to reduce crime in our neighborhoods, promote positive character development, and improve educational outcomes.

The fourth annual Erie PAL Ball is your organization's opportunity to support the children and teens who benefit from Erie PAL.



**SUPPORT ERIE PAL KIDS BY SPONSORING THE FOURTH ANNUAL ERIE PAL BALL**  
*One hundred percent of your sponsorship directly benefits the PAL program and its kids.*

## SPONSORSHIP LEVELS

### CHIEF SPONSOR - \$10,000

*Each Chief Sponsor will support 50 Erie PAL kids field trips, snacks, and fees for one year*

- Your logo/name on select promotional and advertising materials, as well as video played during the event
- A full page ad in the souvenir program book
- Social Media recognition (four pre-event posts, post-event thank you graphic)
- 10 event tickets

### CAPTAIN SPONSOR - \$5,000

*Each Captain Sponsor will support 25 Erie PAL kids field trips, snacks, and fees for one year*

- Your logo/name is displayed at the event
- A full page ad in the souvenir program book
- 6 event tickets

### LIEUTENANT SPONSOR - \$1,000

*Each Lieutenant Sponsor will support 5 Erie PAL kids field trips, snacks, and fees for one year*

- Your logo/name is displayed at the event
- A full page ad in the souvenir program book
- 4 event tickets

**PURCHASE TICKETS  
HERE**



### SOUVENIR PROGRAM BOOK ADS:

- Full page \$250
- Ad Design \$35
- Half page \$150
- Use ad from previous year
- Quarter page \$80

*Full color program inside and cover  
Please provide hi-res artwork/copy PDF by February 6th, 2026.*



### IN-KIND DONATIONS

The Police Athletic League's Ball accepts in-kind donations as part of the silent auction and cash donations.  
(Coupons and gifts not given monetary credit.)

*Please mail checks to:  
Erie Police Athletic League  
626 State Street, Room 106  
Erie, PA 16501*

**For more information on sponsorships, ads, or  
donations, please contact [PAL@erie.pa.us](mailto:PAL@erie.pa.us)  
You can also message our Facebook Page:  
Erie PAL**

**Saturday, March 14, 2026 • Ambassador Center • 5:00pm - 11:00pm**

# THE POLICE ATHLETIC LEAGUE BALL



***A look into our 4 kids camps we offer:***

- ***Gannon Camp***
- ***Boys & Girls Club***
- ***Junior Police Academy***
- ***Mercyhurst Intelligence Camp***



**Saturday, March 14, 2026 • Ambassador Center • 5:00pm - 11:00pm**

# YES, I WOULD LIKE TO SPONSOR THE POLICE ATHLETIC LEAGUE BALL

## CONTACT INFORMATION

COMPANY \_\_\_\_\_

CONTACT NAME \_\_\_\_\_

STREET ADDRESS \_\_\_\_\_

CITY, STATE, ZIP \_\_\_\_\_

TELEPHONE \_\_\_\_\_

EMAIL \_\_\_\_\_

## PLEASE SELECT SPONSORSHIP LEVEL:

- NAMING SPONSOR
- CO-HOST SPONSOR
- CHIEF SPONSOR
- CAPTAIN SPONSOR
- LIEUTENANT SPONSOR
- OTHER AMOUNT \_\_\_\_\_
- IN-KIND DONATION
- DESCRIPTION & VALUE OF DONATION  
\_\_\_\_\_  
\_\_\_\_\_

### PROGRAM BOOK ADS:

- Full page - \$250
- Half page - \$150
- Quarter page - \$80
- Ad Design - \$35
- Use ad from last year

*Full Color program inside and cover*  
Please provide hi-res PDF by February 6, 2026

- I wish to acquire my \_\_\_\_\_ tickets
- I wish to gift my \_\_\_\_\_ tickets

## PLEASE MAIL COMPLETED FORMS TO:

ERIE POLICE ATHLETIC LEAGUE  
626 STATE STREET, ROOM #106  
ERIE, PA 16501

SPONSORSHIP, DONATIONS, AND ADS  
MUST BE HANDED IN AND SENT BY  
**FEBRUARY 6, 2026** IN ORDER TO ENSURE  
USE AT THE PAL BALL AND FULL  
UTILIZATION OF SPONSORSHIP BENEFITS

**ELECTRONIC SPONSORSHIP PAYMENT  
ACCEPTED AT PAYPAL: PAL@erie.pa.us**

Ticket purchases please use  
this QR Code.



In kind donations please use  
this QR Code.



**PAL IS 501c3 NON-PROFIT AND IS TAX DEDUCTIBLE.**

**\*\*THE PAL BALL RESERVES THE RIGHT TO DETERMINE APPROPRIATE USE AND PLACEMENT OF IN-KIND DONATIONS DURING  
THE BALL\*\***